

Please forward this message widely to friends, family members, and co-workers in Colorado and around the country.

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Dear Friend -

As you might have already read or heard, today SAFER launched a statewide ballot initiative drive in Colorado to make the possession of up to one ounce of marijuana legal under state law. Even before our noon press conference occurred, news of this initiative landed on the front page of the Rocky Mountain News, with a banner headline reading, "State pot law push." In this article, both the Governor and the Attorney General of Colorado called for a "statewide marijuana showdown." My response: "Bring it on." (The full text of this article is pasted at the bottom of this e-mail.)

As we know from our experience in Denver, this is a debate and a vote *we can win*. The only thing standing in our way is qualifying for the ballot. This will take time, energy, financial resources, and a large number of committed individuals. With that thought in mind, I am personally appealing to you for help.

Please visit http://www.saferchoice.org/d_donate.html today to make a credit card contribution to SAFER to support our campaign work. In order to start organizing the signature drive, we really need each person on this list to dig deep and give \$10 or more. We promise you this money will be spent wisely and will go directly toward our aggressive campaign to end marijuana prohibition in Colorado and, through national media attention, the rest of the country, as well.

If you are not able to contribute -- and you live in Colorado -- we hope that you will consider volunteering on the campaign. There is plenty of work to do, with the top priority being the signature drive starting in February. Anyone interested should visit our campaign site -- <http://www.safercolorado.org> -- where there is a form you can submit with your contact information and the activities you are willing to perform.

The SAFER message that marijuana is less harmful than alcohol and, thus, individuals should have the option of using the less harmful substance without penalty is clearly resonating with the media and the public. Not only were nearly 30 members of the media in attendance at our press conference today, but there was also an amazing article in the Denver Post yesterday. Accompanied by a huge photo on the front of the Lifestyles section, this article profiled a number of individuals who voted for our initiative in Denver. The twist was that all of these individuals were mothers and professionals. One of the best lines was a quote from one mother who noted that marijuana is "not fattening." If that doesn't lead to legalization, I don't know what will! (The full article is available here: http://www.denverpost.com/lifestyles/ci_3345338)

Please help us continue our public education campaign. Visit http://www.saferchoice.org/d_donate.html and make a contribution today!

Thank you for your support.

Sincerely,

Mason Tvert
National Campaign Director
Safer Alternative for Enjoyable Recreation (SAFER)